**Public Service Announcement: GMO’s**

You can either work alone or with one partner!

Use the following link for a newspaper public service announcement to help you create one of your own. <http://www.nij.gov/topics/courts/restorative-justice/marketing-media/Pages/psa.aspx>

**You will do this on poster/construction paper. You may also do this digitally but it must be your own work. You cannot cut and paste a picture.**

**Must inform the reader to take a stance/action.**

1. Decide if you are for or against GMO’s.

2. Your PSA should include some sort of Graphic Design that catches the eye, that says a lot without saying a word! Do a little research for this.

 Must be creative/original.

 Must be neat.

 Must be colorful.

 Message must be interpreted easily. \_\_\_\_\_\_\_\_\_\_\_\_/12 points

3. Slogan

 Must be creative/original.

 20 words or less.

 Informative.

 Attention Getting. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/12 points

4. On the back of the poster, you must include the following. (3 pts each)Site your sources. (1 pt each)

* + What is a GMO?
	+ Explain the process of Genetic Modification.
	+ How long have we been genetically modifying our food?
	+ What was the first genetically modified crop? What was the purpose for modifying it?
	+ List 10 crops that are genetically modified.

\_\_\_\_\_\_\_\_\_\_/20 points

1. List 5 pros and 5 cons. \_\_\_\_\_\_\_\_\_\_/10 points

Total \_\_\_\_\_\_\_\_\_\_\_/54 points